

The Charleston Youth Company, Inc. Advertising and Donation Form

Business Office: 422 Wedgewood St., Charleston 29407 843-766-4007

cycinfo@knology.net

Company/Sponsor Name _____

Representative's Name _____

Address _____ Phone Number _____

Donations, Sponsors, and Ads will appear in both Winter and Spring Playbill.

Advertisements, Camera Ready ads, logos, or artwork MUST be emailed to **cycplaybill@knology.net**

____ Camera ready artwork emailed (pdf, or JPG files ONLY)

____ Artwork emailed (All artwork, business cards, MUST be digital files)

***** If no design specified or artwork not included or emailed, then design will be a basic creation**

Comments & text for ad: _____

ADS ONLY

____ \$350(1 page) ____ \$155(1/2 page) ____ \$120(3/8 page) ____ \$80(1/4) page ____ \$45(1/8 page)

*****These ads cannot be split into smaller sizes for different ads.**

THE PLAYER'S CLUB DONATIONS

____ Swing Player	Listing in Playbill 8pt	\$10-\$99
____ Supporting Player	Listing in Playbill 10pt	\$100-\$199
____ Featured Player	Listing in Playbill 12pt	\$200-\$299

Amount Rec'd _____
Date: _____
Ck _____, Cash _____ CC _____

THE GRAND TIER BENEFACTORS

____ Actor's Circle	\$300-\$499	2 tickets to shows at Sottile Theatre; ½ page ad inside playbill
____ Designer's Circle	\$500-\$1,499	4 Reserved seats for shows at Sottile; Ushered seating; ½ inside back cover of Playbill for Ad; Sponsorship announced on fliers and posters; Special recognition during show introduction.
____ Director's Circle	\$1,500-\$2,499	6 Reserved seats for shows at Sottile; Ushered seating; 1 page prominent ad in Playbill; 2 tickets to <i>Doin' the Charleston</i> silent auction at Elks Club; Sponsorship announced on fliers and posters; Special recognition during show introduction.
____ Spotlight Circle	\$2,500-\$3,999	8 Reserved seats for shows at Sottile; Ushered seating; inside front cover for ad in Playbill; 4 tickets to <i>Doin' the Charleston</i> silent auction at Elks Club; Sponsorship announced on fliers and posters; Special recognition during show introduction.
____ Producer's Circle	\$4,000 +	10 Reserved seats for shows at Sottile; ; Ushered seating; full back cover for ad in Playbill; 6 tickets to <i>Doin' the Charleston</i> silent auction at Elks Club; Sponsorship announced on fliers and posters; Special recognition during show introduction.

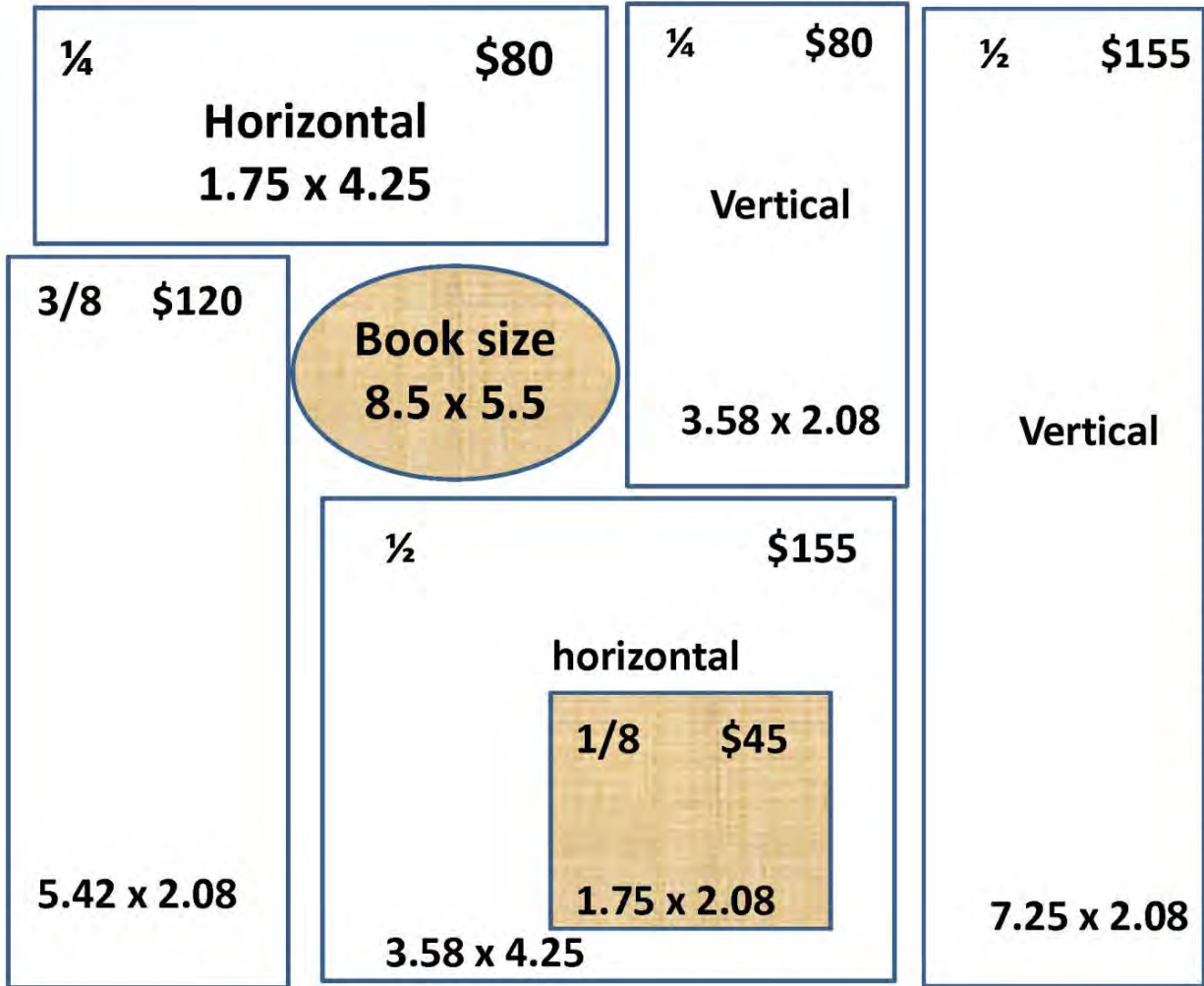
(all changes to ads must be in writing, no ads accepted by phone or after deadline)

Deadlines are printed on CYC Web Calendar

MAKE CHECKS PAYABLE TO: THE CHARLESTON YOUTH COMPANY, INC.

CYC member _____ Phone _____

Graphics actual ad sizes





Charleston Youth Company, Inc.

422 Wedgewood Street
Charleston, SC 29407
843-693-6664

REHEARSAL STUDIO
7-C Amy Elsey Drive
843-766-4007

Producer/Founder/CEO- Chuck Long
Director/Head Choreographer - Amanda Long Robertson
www.charlestonyouthcompany.com
cycinfo@knology.net

Date_____

Dear

I would like to thank you for your _____(size of ad) page ad valued at \$_____ for the Charleston Youth Company, Inc. We are a 501 (c) (3) non-profit company. Thank you again for supporting these outstanding young people as they learn about vocal, dance, and drama through their classes, workshops, rehearsals, and amazing performances. We certainly hope that you will continue to donate to the program, because it is through continued support from those who love the arts that more children can benefit. We truly appreciate all that you give.

Sincerely yours,

Chuck Long
CEO/Producer/Founder
Charleston Youth Company, Inc.