

Graphics actual ad sizes

$\frac{1}{4}$ **\$80**
Horizontal
1.75 x 4.25

$\frac{1}{4}$ **\$80**
Vertical
3.58 x 2.08

$\frac{1}{2}$ **\$155**
Vertical
7.25 x 2.08

$\frac{3}{8}$ **\$120**
5.42 x 2.08

Book size
8.5 x 5.5

$\frac{1}{2}$ **\$155**
horizontal
3.58 x 4.25

$\frac{1}{8}$ **\$45**
1.75 x 2.08

5.42 x 2.08

3.58 x 4.25

$\frac{1}{8}$ **\$45**

1.75 x 2.08

7.25 x 2.08